

# Price Plans **Blue Plan**

Combinable Discount Service / See the list for more details on applicable period

Applied from the sign-up date

**Blue Plan** Only available to SoftBank handset users. **Blue Plan Value** This price plan is available only for those who apply at the same time as subscribing to the New Super Bonus plan.

		Basic Monthly Fees		Voice Call Rates		Data Communication Rates SoftBank 3G	
						TV Call Communication Rates / 64 Digital Communication Rates (includes Access Internet)	
						Packet Communication Rates (includes Access Internet)	
<b>Blue Plan</b>	LL Plan	¥15,120 / month	Free communication allowance: ¥11,550 (includes up to 785 minutes of Voice Calls)	2-months free communication allowance carry-over (Amounts over the maximum limit will not be carried over). See Pg. 5 for carry-over limit.	¥7.35 / 30 sec.	¥12.6 / 30 sec.	¥0.21 / packet (128 bytes)
<b>Blue Plan Value</b>	LL Plan Value	¥13,440 / month					
<b>Blue Plan</b>	L Plan	¥9,870 / month	Free communication allowance: ¥6,300 (includes up to 300 minutes of Voice Calls)		¥10.5 / 30 sec.	¥18.9 / 30 sec.	
<b>Blue Plan Value</b>	L Plan Value	¥8,190 / month					
<b>Blue Plan</b>	M Plan	¥6,720 / month	Free communication allowance: ¥4,200 (includes up to 142 minutes of Voice Calls)		¥14.7 / 30 sec.	¥26.25 / 30 sec.	
<b>Blue Plan Value</b>	M Plan Value	¥5,040 / month					
<b>Blue Plan</b>	S Plan	¥4,620 / month	Free communication allowance: ¥2,100 (includes up to 55 minutes of Voice Calls)		¥18.9 / 30 sec.	¥33.6 / 30 sec.	
<b>Blue Plan Value</b>	S Plan Value	¥2,940 / month					
<b>Blue Plan</b>	SS Plan	¥3,570 / month	Free communication allowance: ¥1,050 (includes up to 25 minutes of Voice Calls)		¥21 / 30 sec.	¥37.8 / 30 sec.	
<b>Blue Plan Value</b>	SS Plan Value	¥1,890 / month					
For middle school children and younger and for customers over 60	<b>Blue Plan</b>	Kids & Senior Plan	Combined with Yearly Discount and Family Discount* ¥1,478 / month	¥26.25 / 30 sec.	¥47.25 / 30 sec.		
	<b>Blue Plan Value</b>	Kids & Senior Plan Value	Combined with Yearly Discount and Family Discount* ¥630 / month				

\* Subscribing to Individual Discount 50 or Family Discount MAX50 instead of 1 Year Discount is also possible. (A subscription to 1 Year Discount, Individual Discount 50, or Family Discount MAX50 is required. If Individual Discount 50 or Family Discount MAX50 is selected, the fees will be identical to 1 Year Discount + Family Discount).

## SoftBank 3G Mail & Web rates

A subscription to S! Basic Pack (¥315/month) is required to use the following services: S! Mail (MMS) sending/retrieving, Web use, PC Site Browser (includes PC Mail) and PC Site Direct.

SMS [sending]	S! Mail (MMS) [sending/retrieving]	Web
¥5.25 / message <b>Receiving: Free</b>	¥0.21 / packet (128 bytes)	¥0.21 / packet (128 bytes)

Applies from the contract date when new SoftBank customers subscribe (basic monthly charge will be prorated). Will apply beginning with the next billing month when current SoftBank customers change their price plans.  
 † Charges for PC Site Browser (includes PC Mail) and PC Site Direct will be the same.  
 • Monthly billing information for new subscribers is available at Online Bill Information. For customers who want their monthly bill sent by mail, a separate application is required (a monthly charge of ¥105 will be required).  
 • Video Call and 64K Digital Data communication (including Access Internet) rates are 1.8 times higher than standard Voice Call.  
 • SoftBank 3G's mobile data communication (packet communication including Access Internet via packet communication) rates are ¥0.21/packet.  
 • Free communication allowance applies to Voice Call, Video Call, Mail sending/retrieving, Web\* PC Site Browser (includes PC Mail), PC Site Direct, Mobile Data Communication, and Chaku-Deko usage fees within Japan.  
 • The following charges are not included in free communication allowance: Yahoo! Keitai information charges, Directory assistance (104) inquiry fees, International call and communication, Navi Dial (numbers beginning with 0570), Teledome (numbers beginning with 0180), and universal service charge.  
 • Cumulative Call Charge Display cannot be used (Cumulative Call Charge Display will not be displayed on the handset screen).

**Notes on Blue Plan Value**  
 • Monthly Discounts, which discount a fixed amount from the monthly fee and communication fee, do not apply to Blue Plan Value subscribers.  
 • Please note that Monthly Discounts will not change even if you change your price plan from Blue Plan Value to another.  
 • If an application for New Super Bonus is not made at the same time as for Blue Plan Value, switching to this price plan will not be possible. However, customers already subscribed to Blue Plan Value can switch to another type of Blue Plan Value.  
 • After switching from Blue Plan Value to another price plan, you will not be able to subscribe to Blue Plan Value again.  
 • Please refer to Terms and Conditions of the Blue Plan Value Provision for more details on Blue Plan Value.

## Individual Discount 50 (Two-year subscription)

Application required: Fixed monthly fee: Free, Applied from the sign-up date

- 50% OFF basic fees from the date of application\*
- Free communication allowance remains the same even if the basic monthly charge is discounted

### Basic monthly fee discount rate

SoftBank Usage Term	1st year	2nd year	3rd year	4th year	5th year	6th year	7th year	8th year	9th year	10th year	11th year and after
Individual Discount 50	50% OFF										

• If the service is discontinued or your subscription is cancelled at any time other than the renewal month, a ¥9,975 cancellation fee will be assessed regardless of the length of the subscription.  
 \* Applies from the sign-up date when new SoftBank customers subscribe. Will apply beginning with the next billing month when current SoftBank customers apply to Individual Discount 50 (The same applies to cancellation of Individual Discount 50).  
 • When you switch to SoftBank using Mobile Number Portability (MNP), your usage term from your previous carrier will be carried over. A copy of a document (such as a billing statement) from your previous carrier showing the number of usage years is necessary for confirmation purposes.  
 • This service will be automatically renewed every two years unless otherwise notified by the subscriber.  
 • If you apply for Family Discount during the Individual Discount 50 subscription period, Individual Discount 50 will be cancelled in the following billing month. If you do not subscribe to Family Discount MAX50 at the same time you apply for Family Discount (including 1 Year Discount), an Individual Discount 50 cancellation fee will apply.  
 • The first month of the Individual Discount 50 contract period is the month of application. When Individual Discount 50 is changed to Family Discount MAX50, the Individual Discount 50 contract period will be carried over.  
 • Corporate customers cannot apply for Family Discount.

## 1 Year Discount (Two-year subscription)

Application required: Fixed monthly fee: Free, Applied from the sign-up date

- Receive up to 25% OFF basic monthly fee, depending on usage term
- Receive up to 50% OFF basic monthly fee when you combine with Family Discount!
- Free communication allowance remains the same even if the basic monthly fee is discounted
- Your usage term from your previous carrier can be carried over!

### Basic monthly fee discount rate

SoftBank Usage Term	1st year	2nd year	3rd year	4th year	5th year	6th year	7th year	8th year	9th year	10th year	11th year and after
1 Year Discount	10% OFF	12% OFF	14% OFF	16% OFF	18% OFF	20% OFF	21% OFF	22% OFF	23% OFF	24% OFF	25% OFF
1 Year Discount + Family Discount	35% OFF	37% OFF	39% OFF	41% OFF	43% OFF	45% OFF	46% OFF	47% OFF	48% OFF	49% OFF	50% OFF

• If the service is discontinued or cancelled at any time other than the renewal month, a ¥3,150 cancellation fee will be assessed regardless of the length of the subscription.  
 \* Applies from the sign-up date when new SoftBank customers subscribe. Will apply beginning with the next billing month when current SoftBank customers apply to 1 Year Discount (the same applies to cancellation of 1 Year Discount).  
 1 Basic monthly fee discount rate starting from 11th year of usage.  
 2 When you switch to SoftBank using Mobile Number Portability (MNP), your usage term from your previous carrier will be carried over. A copy of a document (such as a billing statement) from your previous carrier showing the number of usage years is necessary for confirmation purposes.  
 • In the case of service cancellation, the discount service still applies during the month of cancellation. • This service will be automatically renewed every one year unless otherwise notified by the subscriber.  
 • The basic monthly fee discount rate will apply to the SoftBank usage term (period starting from the date of the new contract application). • The discount period will be counted from the month the discount applies.

## Long-Term Discount

- The basic monthly fee discount amount corresponds to the usage period.

No Application required: Fixed monthly fee: Free, Applied from the sign-up date

Applies from the sign-up date when new SoftBank customers do not subscribe to a basic fee discount service. Will apply beginning with the next billing month when current SoftBank customers cancel another basic fee discount service.

Basic monthly fee discount rate:	7%	8%	10%	12%	15%
SoftBank Usage Term:	2nd year	3rd year	4th year	5th year	6th year

Other Discount Services

# Family Discount

Application required	Fixed monthly fee: Free	Applied from the sign-up date
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- **25% OFF** basic monthly fees for all family members (free communication allowance remains the same)
- **Get up to 50% OFF** basic monthly fee in combination with 1 Year Discount
- **30% OFF** Voice Call and Video Call fees between family members, and free sending/retrieving of Mail between family members

\* When a group of two or more new SoftBank or Disney Mobile customers subscribe together, the discount on the basic monthly fee will apply from the sign-up date. When a group of two or more current SoftBank or Disney Mobile customers or new SoftBank or Disney Mobile customers along with current customers subscribe together, all discounts will apply from the next billing month (the same applies for cancellation of Family Discount).

1 Applies to S! Mail (MMS), Sky Mail, & Long Mail up to 300K. (Does not apply to SMS, Super Mail, Sky E-mail, or Long E-mail). Family Discount does not apply to sending/receiving mail with a dedicated iPhone 3G email address (XXX@softbank.jp), although sending/receiving SMS is free.

- You can apply the Family Discount to the line with Disney Mobile or a different price plan. Family Discount fees vary depending on the price plan.
- One representative line must be chosen during the application.
- The discount applies to charges for Voice Call, Video Call, sending/retrieving of S! Mail, Sky Mail and Long Mail (exchanged between SoftBank mobile numbers) between Family Discount members within Japan.
- Voice Call rates for designated land-lines are eligible for a 10% discount. The fixed-line phone number designated for Family Discount must be a regular phone number, such as your home phone number. International numbers, special 3-digit numbers such as 104 and 117, special numbers such as the 1416 Voice Mail service number, numbers that begin with 0120/0570/0180, and public telephones numbers cannot be designated.
- When subscribing to Family Discount and adding sub-lines, the person applying for Family Discount must have the consent of all of the customers in the relevant Family Discount group.
- In principle, contracts are in the name of the subscriber. Contracts for customers under 12 must be in the name of a parent or guardian.
- When subscribing, documented proof of relationship to the main line subscriber is required.
- If a Family Discount subscriber's name is changed or if separate bills are desired, the required procedures must be completed at a SoftBank Shop.
- If another member of the family who is not part of the contract is to pay the bill, the consent of the person is required.
- The customer to whom the monthly bill is mailed is responsible for paying the bill. However, if the lump sum payment for all lines is requested and the bill is mailed to another address, the customer is still responsible for paying his/her share of the bill.
- Requests to change the subscription content for sub-lines, or to temporarily halt service when a handset is lost or stolen, can only be made by the subscriber.
- If the customer paying the bill for all lines in a lump sum subscribes to Itemized Call Charge Statement service, the statements of all lines will be sent to the customer.
- If the total payment for all lines in a lump sum payment is not made by the due date, the services of all lines under the contract will be suspended after a notification of the unpaid bill.
- This service is for two to ten lines.
- The phone number of a member within the same Family Discount group cannot be registered as a Designated Number.
- Prior consent of the paying party is required before assigning another family member, who is not the contract holder, to pay the bill.
- If requested, the free communication allowance carry-over can be shared among Family Discount members.
- Corporate customers cannot apply for Family Discount.

## Family Discount MAX50 (Two-year subscription)

- With Family Discount MAX 50, immediately receive **50% OFF** the basic monthly fee

Application required	Fixed monthly fee: Free	Applied from the sign-up date
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- If the Family Discount MAX 50 is discontinued or cancelled at any time other than the renewal month, a ¥9,975 cancellation fee will be assessed regardless of the length of the subscription.
- \* Applies from the sign-up date when new SoftBank customers subscribe. However, in cases where Family Discount applies from the next billing month, subscribers will receive the discount from the next billing month (even if applying for a new SoftBank contract). The discount will apply beginning with the next billing month when current SoftBank customers apply to Family Discount MAX50 (the same applies for a cancellation of Family Discount MAX50).
- When you switch to SoftBank using Mobile Number Portability (MNP), your usage term from your previous carrier will be carried over. A copy of a document (such as a billing statement) from your previous carrier showing the number of usage years is necessary for confirmation purposes.
- This discount service is limited to Family Discount subscribers.
- This service will be automatically renewed every two years unless otherwise requested by the subscriber.
- If Family Discount is cancelled during the Family Discount MAX50 subscription period, it will automatically switch over to Individual Discount 50.
- The discount period will be counted from the month the discount applies. When Family Discount MAX50 is changed to Individual Discount 50, the Family Discount MAX50 subscription period will be carried over.
- Corporate customers cannot apply for Family Discount MAX50.

### Mobile Number Portability (MNP) applicability

- If a line under the Family Discount is canceled due to MNP or other reasons, the discounts on the Voice/Video Call fees and Mail fees (sending/retrieving) to the number will no longer apply.
- You can confirm on your Itemized Call Chart Statement and other documents if Family Discount Voice/Video Call and Mail sending/retrieving discounts apply.
- Members of a Family Discount group may gain access to the contract details of other members due to Mobile Number Portability (MNP).

### Applying for Family Discount

- Even if Family Discount has been applied, Family Discount will be cancelled for the relevant line or for all lines in the Family Discount group when a line is determined to not apply to SoftBank discount standards.
- Voice Call transmissions may be terminated in cases such as consecutive long calls where it is determined that the call is affecting other transmissions.

Discount Services for Family

# Kids & Senior Discount

Application required	Fixed monthly fee: Free	Applied from the sign-up date
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- Basic monthly fee at **¥1,470\*** in combination with 1 Year Discount and Family Discount

### Applies to customers who meet all of the following conditions

Customers who are middle school aged or younger or 60 years old and above / Customers who subscribe to Kids & Senior Plan / Customers who subscribe to Family Discount / Customers who subscribe to Yearly Discount or New Individual Discount

- If the subscribed service (1 Year Discount/Individual Discount 50/ Family Discount MAX50) is cancelled at any time other than the renewal month, a cancellation fee appropriate to the discount service will be incurred (excluding Heart Friend Discount).
- \* Applies from the sign-up date when new SoftBank customers subscribe. Will apply beginning with the next billing month when current SoftBank customers apply to Kids & Senior Discount (the same applies to cancellation of Kids & Senior Discount).
- A subscription to 1 Year Discount, Individual Discount 50, or Family Discount MAX50 is required. Also, when subscribing to Individual Discount 50 or Family Discount MAX50, the fees are the same as 1 Year Discount + Family Discount. When subscribing to Kids & Senior Plan Value and combining with a similar discount service, the basic monthly fee will be ¥630.
- Applies to contract holders of middle school age or younger (up until the last day of March following their 15th birthday), or 60 years of age and above (applies after their 60th birthday). Documents that prove identification data and age will be required.
- When the customer is middle school age or younger (up until the last day of March following their 15th birthday), he/she can choose either his/her name or the name of his/her parent or guardian to apply if he/she has already begun middle school. The name of his/her parent or guardian must be used if he/she has not yet started middle school.
- If the customer is 60 years of age or above, he/she can choose either his/her own name or the name of a family member to apply.
- Heart Friend Discount subscribers must apply using their own names.
- When subscribing to Heart Friend Discount, the basic monthly fee will be the same as for Family Discount whether or not you subscribe to Family Discount. The same also applies to Kids & Senior Plan Value.
- Limited to one line per applicable person.
- If the customer has subscribed to Family Discount, its discount to the basic monthly fee will not apply (Family Discount will apply to Voice Call fees, Video Call fees, and Mail sending/retrieving fees between Family Discount members).
- The 1 Year Discount will be automatically applied and the discount rate will be 25% regardless of the term of SoftBank usage (term of usage will commence from the date of the new contract application).
- If the customer applies using the name of his/her parent or guardian, or a family member, documents proving their relationship will be required.
- Kids & Senior Discount applies until the April after the customer's 15th birthday. Starting from May, the SS Plan (SS Plan Value for Kids & Senior Plan Value) will become effective, and the subscribed discount service (Individual Discount 50/Family Discount MAX50/1 Year Discount) will continue. Also, the discount rate will change to one appropriate to the respective discount service (excluding Heart Friend Discount).
- The discount period will be counted from the month the discount applies.
- Corporate customers cannot apply for Kids & Senior Discount.

# Designated Number Discount

Application required	Fixed monthly fee: ¥189	Applied from the day after the application*
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- Up to **7 numbers** can be designated (5 in Japan & 2 overseas)
- **30% OFF** Voice Call and Video Call fees to designated SoftBank & Disney Mobile handsets
- **10% OFF** Voice Call and Video Call fees to designated handsets from other carriers and PHS & land-line numbers
- **30% OFF** Voice Call and Video Call fees even when calling (designated) overseas numbers

\* Applies from the sign-up date when new SoftBank customers subscribe (basic monthly charge will be prorated). Will apply beginning with the next billing month when current SoftBank customers apply to Designated Number Discount (the same applies for cancellation of a Designated Number Discount and alteration of a designated number).

- Special numbers such as 110, 104, 117, 107, 0990, 0180, 0570, (etc.), numbers beginning with "\*" or "#", and toll-free numbers cannot be designated.
- International numbers are only applicable if SoftBank International Call Service is used.
- This service applies to charges for Voice Calls and Video Calls within Japan.
- The phone number of a member within the same Family Discount group cannot be registered as a Designated Number.

### Mobile Number Portability (MNP) applicability

If a designated number contract is canceled using Mobile Number Portability (MNP) or for other reasons, Voice Call/Video Call discounts to the line will no longer apply. If a designated number contract is canceled or the number changes and there is no notification of cancellation or change, the discount will continue and the monthly fee will continue to be charged. You can confirm on your Itemized Call Chart Statement and other documents if Designated Number Discount applies. With the commencement of Mobile Number Portability (MNP), customers receiving a Designated Number Discount may know the contract status of designated numbers

# Automatic Carry-over

No Application required	Automatically applied
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- You can carry over the unused portion of each month's free communication allowance for **up to two months**.

### Maximum Carry-over Limit

• The maximum carry-over limit will vary depending on the customer's price plan.

Blue Plan / Blue Plan Value	Price Plans	LL Plan / LL Plan Value	L Plan / L Plan Value	M Plan / M Plan Value	S Plan / S Plan Value	SS Plan / SS Plan Value
	¥23,100	¥23,100	¥12,600	¥8,400	¥4,200	¥2,100

- This service applies to the free communication allowance for each plan.
- The amount carried over is limited to the maximum carry-over limit of the price plan.
- If your contract is cancelled or changed, the carry-over amount will be lost.
- This service does not apply to Kids & Senior Plan.

Voice Call/ Communication Rates Discount Service

**Recommended** Unlimited Packet Discount starting from a fixed monthly charge of ¥1,029! Please refer to the SoftBank catalog for price plans & discount services.

## Packet Flat-rate

Application required	Fixed monthly fee: ¥4,095	Applied from the sign-up date
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- Unlimited Mail/Web use starting from a fixed monthly charge of ¥4,095
- Packet Communication rates other than Mail and Web are ¥0.021 / packet

\* Applies from the sign-up date when new SoftBank customers subscribe (fixed charges will be prorated). Will apply beginning with the next billing month when current SoftBank customers apply to Packet Flat-rate (the same applies for cancellation of Packet Flat-rate and changing from other Flat-rate discount services). If you cancel your SoftBank contract, this service applies up until the cancellation day (fixed fees are prorated to the day before cancellation).

- This service applies to sending/retrieving S! Mail (MMS), Web, PC Site Browser (includes PC Mail) communication in Japan.
- Sending/receiving S! Mail (MMS), Web, PC Site Browser (includes PC Mail) are calculated at ¥0.0525/packet.
- This service cannot be used for double number B line.
- PC Site Direct and Mobile Data Communication (packet communication including Access Internet via packet communication) are ¥0.0525/packet.
- Information fees may be charged for some content.
- Applying for Packet Flat-rate requires S! Basic Pack subscription (¥315/month).

**⚠ Even if Packet Flat-rate is used, note that the fixed charge does not apply to some communications**

The fixed-rate services of Packet Flat-rate do not apply to the usage of the functions of some models (e.g. 705NK), connecting the handset to a computer via a USB cable or other means, Mobile Data Communication using a SoftBank Connect Card (includes Accessing Internet), usage outside of Japan (SMS, S! Mail (MMS), and Web), International SMS, International S! Mail (MMS), PC Site Browser, PC Site Direct, SMS, and Voice/Video Call rates (refer to the SoftBank catalog for Mobile Data Communication). Because PC Site Direct is not covered by fixed-rate services, subscription to Packet Flat-rate Full is recommended when using the X series. Note: In order to alert customers that the Packet Communication charge may become expensive, SoftBank sends notification via SMS to customers (excluding corporate customers) who incur more than ¥50,000 in Packet Communication charges. Notification is sent the day after charges exceed ¥50,000.

## Packet Discount

Application required	Fixed monthly fee: Lower limit: ¥1,050 to Upper limit: ¥9,450	Applied from the sign-up date
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- Fixed monthly fee gives you free communication allowance
- Free communication allowance can also be used for Voice Calls

	Fixed monthly fee (= free communication allowance)	Packet communication rates		Fixed monthly fee (= free communication allowance)	Packet communication rates
Packet10	¥1,050 / month	¥0,105 / packet	Packet60	¥6,300 / month	¥0,021 / packet
Packet30	¥3,150 / month	¥0,0525 / packet	Packet90	¥9,450 / month	¥0,01575 / packet

Applies from the sign-up date when new SoftBank customers subscribe (fixed charges and free communication allowance will be prorated). Will apply beginning with the next billing month when current SoftBank customers apply to Packet Discount (same applies for cancellation of Packet Discount or changing from other Flat-rate Discount services).

- This service applies to sending/retrieving S! Mail (MMS), Web communication, PC Site Browser (includes PC Mail), PC Site Direct, and Mobile Data communication within Japan.
- This service cannot be used for double number B line.
- Packet Discount does not apply to communication rates for SMS, International SMS, International S! Mail (MMS), Voice Call, Video Call, and 64K Digital Data transmission.
- Information fees may be charged for some content.
- Free communication allowance can be applied against charges for Voice Calls, Video Calls, SMS, S! Mail (MMS) sending/retrieving, Web use, PC Site Browser (including PC Mail), PC Site Direct, Mobile Data communications, and Chaku-Deko services used within Japan.
- The Packet Discount free communication allowance cannot be carried over to the next month.
- Even for Family Discount subscribers, the free communication allowance cannot be shared among Family Discount members.

## Heart friend Discount

Application required	Fixed monthly fee: Free	Applied from the sign-up date
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- 50% OFF basic monthly fee (plus free communication allowance)
- There are no charges for contract administration, handset change or contract change.

**Applicable customers**

This service applies to customers who have been issued any of the following certificates: Certificate for Persons with Physical Disabilities / Certificate for Persons with Intellectual Disabilities / Health & Welfare Certificate for Persons with Mental Disabilities

\* Applies from the contract date when new SoftBank customers subscribe. Will apply beginning with the next billing month when current SoftBank customers apply to Heart Friend Discount (the same applies for cancellation of the Heart Friend Discount).

- Heart Friend Discount lines will be counted as Family Discount lines.
- If using Family Discount, the Family Discount basic monthly fee discount does not apply.
- Limited to one line per applicable person.
- If a 1 Year Discount subscriber applies for Heart Friend Discount, the contract cancellation fee for 1 Year Discount will not apply.
- Directory Assistance (104) is free, but a separate application is required to use this service. For details, please contact Japan Multimedia Services at 047-390-7029.
- If there were changes to your certificate (if entries [booklet number, issuing municipality] were changed) or you did not meet requirements and had to return the certificate, please inform the SoftBank Customer Center (157 [toll-free] from a SoftBank handset) or the nearest SoftBank Shop.
- If you are a minor, bring documentation proving your relationship with your parent or guardian along with his/her consent form (signed and stamped with his/her seal) in addition to the original copies of the above listed certification.
- Corporate customers cannot apply for Heart Friend Discount.

## Corporate Discount MAX50 (Two-year subscription)

Application required	Fixed monthly fee: Free	Applied from the sign-up date
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- 50% OFF basic monthly fee from date of application\*

\* If the service is discontinued or cancelled at any time other than the renewal month, at ¥9,975 cancellation fee will be assessed regardless of the length of the subscription.

\* Applies from the sign-up date when new SoftBank customers subscribe. Will apply beginning with the next billing month when current SoftBank customers apply to Corporate Discount MAX50.

- A single line can apply for Corporate Discount MAX50. There is no upper limit to the number of lines, as separate applications can be made for individual lines.
- Only corporate customers can apply for Corporate Discount MAX50.
- Corporate Discount MAX50 service is automatically renewed every two years unless the user notifies SoftBank and requests otherwise. Even lines without a Corporate Discount subscription can apply.
- Corporate Discount Max50 applies to the basic monthly fee when also subscribing to Corporate Discount: the basic monthly fee becomes 50% off.

## Corporate Discount

Application required	Fixed monthly fee: Free	Basic monthly fee: Applied from the sign-up date	Voice Call, Video Call and Mail within a business group: Applied from the day after the application*
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- 25% OFF basic monthly fee within the business group (plus free communication allowance)
- Up to 50% OFF basic monthly fee in combination with 1 Year Discount<sup>1</sup>
- 30% OFF Voice Call/Video Calls within the business group
- Free sending/retrieving of mail within the business group<sup>2</sup>

When new SoftBank customers subscribe, the basic monthly fee discount applies from the subscription date, and the discount for Voice Call, Video Call and Mail sending & retrieving (within the business group) applies from the next billing month. Applies starting from the next billing month for current SoftBank customers who apply for Corporate Discount.

1 Basic monthly fee discount rate starting from 11th year of usage.

2 Applies to S! Mail (MMS), Sky Mail and Long Mail up to 300K (if sent/received with a SoftBank handset) within Japan. The inter-business group discount does not apply to sending/receiving mail with a dedicated iPhone 3G mail address (XXX@softbank.jp), although sending/receiving SMS is free.

- Corporate Discount can be applied to two to ten lines.
- Only corporate customers can apply for Corporate Discount.
- A 10% discount applies to the Voice Call fee for a designated land-line in the business group.
- The free communication allowance included in the price plan still applies. If requested, any unused portion of free communication allowance can be shared among Corporate Discount lines in the same group.
- Corporate Discount only applies to Voice Call and Video Call between group members in Japan.
- When used with Corporate Discount MAX50, the basic monthly fee of Corporate Discount MAX50 will apply (50% off the basic monthly fee).

Packet Communication Discount Services

Other Discount Services

Corporate Discount Services

Please visit a SoftBank Shop for iPhone price plans

Note: Please refer to the SoftBank catalog for International service fee.

Note: All amounts shown include consumption tax. However, the calculated amounts shown may not exactly match the actual amounts payable.